

2nd Grade Gazette

8/31/2015

Volume 2, Issue 1



Noteworthy News:

Our 2nd grade newsletter will be sent home electronically starting in October. It will also be available on the Orchard View Website under the "Classroom News and Updates" link.



Dates to Remember:

8/31-9/4: MCS School Safety Week

9/18: PTO Meeting in Cafeteria 8:00-9:00

9/18: Fall Family Fun Night 6:00pm

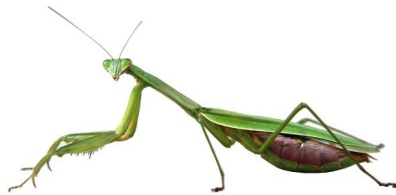
9/18: Elkhart County Parks Dept. visit

9/21: Picture re-take day

Parks Department Visits OVE



The Elkhart County Parks Department will be visiting the 2nd graders on a monthly basis to teach our students about different animal groups, coinciding with our science standards and curriculum. September's focus will be insects.



2nd Grade September Birthdays:

September 7: Aayla Keeler

September 9: Holly Copeland

September 14: Emma Smith

September 17: Elaina Duthie

September 17: Jayden Templeton

September 19: Erma Miller

September 24: Tavien Gust

September 26: Alex Reyes

September 29: James Geary



2nd Grade Curriculum for September

Writing: All the 2nd grade is working on narratives this month with focus on beginning, middle, and end. We will also be doing book reviews this month.

Math: We are hard at work on math facts. We will be

introducing problem solving strategies by the end of the month.

Reading: We are diligently working at building our routines for reading, building stamina, and comprehension strategies. We have a focus

on compound words this month. **Reminder: daily reading at home, and filling out the reading log.**

Spelling/Word Work: We are wrapping up our short vowel words, and moving onto long vowel combinations.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, information from your MLS, mortgage rates, and trends in home buying or selling.

While your main goal of distributing a newsletter might be to create or maintain name awareness, the key to a successful newslet-

ter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events. You can also include information that promotes your special services or real estate niche. This could include new homes, working with first time buyers, or handling resort properties.

You can also research articles on the Web. You can

write about a variety of topics. Try to keep your articles short yet informative.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you are finished writing your newsletter, convert it to a Web site and publish it to the Web.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on trends in home buying or selling, home improvement information, or mortgage rates.

You may also want to note business or economic trends, or predict trends for your customers or clients.

Some newsletters include a column that is updated every issue. For example, you could include an advice column or a "how to" article that focus-

es on issues such as home improvement. You can also profile new listings or homes you've recently sold.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip-art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.



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Organization Name

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Mobile: 555-555-5555

Fax: 555-555-5555

Email: someone@example.com



Agent's Name — Credentials

Mailing Address Line 1

Mailing Address Line 2

Mailing Address Line 3

Mailing Address Line 4

Mailing Address Line 5

YOUR BUSINESS TAG LINE HERE.



We're on the Web!
example.microsoft.com



Caption describing picture or graphic.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer format is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition of your newsletter, or you can summarize some generic questions that are frequently asked about buying or selling a home.

You can also use this space to remind readers to call you when they are thinking about buying or sell-

ing a home.

If space is available, this is a good place to insert a clip art image or some other graphic.

Place text here that describes any company policies or disclaimers. For example: "Each office independently owned and operated."